

AYRSHIRE DIGEST

Breeder Rate Card

Ad Size	Black & White	Color
Back Cover	\$425.	\$625.
Inside Cover	\$350.	\$550.
Full Page	\$315.	\$515.
2/3 Page	\$265.	\$440.
1/2 Page	\$220.	\$370.
1/3 Page	\$165.	\$265.
1/4 Page	\$135.	\$210.
Block Ad	\$35 / issue	N/A
Column Inch	\$20.	N/A

*Photographs are \$10.00 per photo

**Color is 1/2 price in the November/December Issue

Promotion of your herd is the best way to get your name and prefix into the minds of other breeders and potential buyers. Repetition, Repetition, Repetition in advertising will achieve ultimate results for you. Advertising in the *Ayrshire Digest* will do just that!

For more information regarding advertising in the *Ayrshire Digest* please contact Diana Curtis, Editor at 614.339.5394 or email dcurtis@usguernsey.com. Faxes can be sent to 315.655.8770.

Ad deadline is the 10th of the proceeding month of the issue date.

