

2012 AYRSHIRE BREEDERS' ASSOCIATION REWARDS PROGRAM . . . THE COMPLETE PACKAGE

WHY?

• The REWARDS Program can save you as much as 15 percent on your registrations, transfers, classification of females and Gold programs. Save 50 percent on registrations and transfers of animals born before January 1, 2012, and not yet registered when the REWARDS Program fees are paid.

• You may prepay the fees, then send in your registry and transfer applications at your convenience. You can classify females as many as two times per year. **(Computer generated final scores are included. REWARDS herds do have the option of paying the difference between the computer generated final score method and other programs available if so desired.)** All your production records will be placed on the performance files of the association on a monthly basis.

• Annual program fee covers registrations for animals born in the year of enrollment, all submitted during that year, classification of females in the herd twice, plus enrollment in the Gold program. All other association programs and services will be at the regular individual program price.

• **NEW*** All males born July 1, 2011, or later are required to be DNA tested to receive a registration certificate. REWARDS herds registering males will only pay the DNA testing fee of \$45 per male registered.**

• Enrolled herds must meet a minimum Data Collection Rating (DCR) by DHI of 86 or better to be eligible for production awards.

HOW?

• Enroll now to qualify for 2012. Your application must be received by December 31, 2011, to qualify for the 5% cash discount. No REWARDS applications will be accepted after March 31, 2012.

• You must be an ABA member as the program is an exclusive member benefit.

• The annual program fee is \$100, plus \$16 per milking age female.

• An additional 5 percent discount will be given if you own 51 cows or more, and increased to 10 percent for 101 cows and 15 percent at 201 cows.

• Enrollment is simple — just send an application with a copy of your DHI test sheet

that shows the number of milking age females in your herd.

• Enrollment payment can be made by credit card, check or by milk check assignment. If you choose to pay by milk check assignment, it will be prorated on a monthly schedule, but you must agree to a maximum of 12 months assignment (one calendar year) or to pay the balance if milk sales are discontinued for any reason. In addition, if the milk check assignment is started after one or more months have passed in the year, the initial month(s) fee must be submitted with the enrollment form. If a milk check assignment is established, no discount will be provided for early enrollment.

• Animals owned by others housed in a REWARDS herd will be accepted as long as the primary herd has listed all cows in the herd at sign up and paid the full fee. The animals will be listed as one herd.

• No refunds will be provided.

STILL NOT SURE?

• If you would like the ABA office staff to assist you in evaluating if the REWARDS Program might benefit you, please call the office at (614) 335-0020.

The Ayrshire Digest is offering an exciting opportunity to place a full color, 1/6 page ad in every issue of the Digest for just \$35 per month! This special offer is a great way to boost your marketing plans. In addition, your ad will be placed online at aysayrshire.com for FREE the entire year. Contact the ABA or the Digest to get signed up today! (For your convenience, you may add the advertising expense to your REWARDS sign-up payment or milk check off assignment)

REWARDS Program Application

Name _____

Address _____

DHI Herd Code: _____ Processing Center: _____

Account Number: _____ Associated Accounts: _____

I prefer the following payment option:

1. _____ REWARDS Prepay. Enclosed is payment to cover the \$100.00 base fee, plus \$16.00 per milking age female, minus 5% for prepayment if payment is received by December 31st. (Subtract an additional 5 percent discount if you are enrolling 51 - 100 cows, 10 percent for 101 - 200 cows, or 15 percent for 201 cows or more)

2. _____ Ayrshire Digest 1/6 page color contract advertising - 6 issues for \$420

2. _____ Bill my credit card# _____ MC _____ VISA _____ Exp. Date _____

3. _____ Milk Check Assignment Form. (available from ABA office)

Signature _____ Date _____

Enclosed is a copy of my latest test sheet. I have _____ milking age Ayrshires as of today.

REWARDS Program Reminder . . .

The discount deadline to sign up for the 2012 REWARDS Program is December 31, 2011. The final deadline to sign up is March 31, 2012.