

2010 Ayrshire Breeders' Association REWARDS Program . . . The Complete Package

WHY?

- The REWARDS Program can save you as much as 15 percent on your registrations, transfers, classification of females and Gold programs. Save 50 percent on registrations and transfers of animals born before January 1, 2010, and not yet registered when the REWARDS Program fees are paid.
- You may prepay the fees, then send in your registry and transfer applications at your convenience. You can classify females as many as two times per year. **(Computer generated final scores are included. REWARDS herds do have the option of paying the difference between the computer generated final score method and other programs available if so desired.)** All your production records will be placed on the performance files of the association on a monthly basis.
- Annual program fee covers registrations for animals born in the year of enrollment, all submitted during that year, classification of females in the herd twice, plus enrollment in the Gold program. All other association programs and services will be at the regular individual program price.

- Enrolled herds must meet a minimum Data Collection Rating (DCR) by DHI of 86 or better to be eligible for production awards.

HOW?

- Enroll now to qualify for 2010. Your application must be received by December 31, 2009, to qualify for the 5% cash discount. No REWARDS applications will be accepted after March 31, 2010.
- You must be an ABA member as the program is an exclusive member benefit.
- The annual program fee is \$100, plus \$16 per milking age female.
- An additional 5 percent discount will be given if you own 51 cows or more, and increased to 10 percent for 101 cows and 15 percent at 201 cows.
- Enrollment is simple — just send an application with a copy of your DHI test sheet that shows the number of milking age females in your herd.

- Enrollment payment can be made by credit card, check or by milk check assignment. If you choose to pay by milk check assignment, it will be prorated on a monthly schedule, but you must agree to a maximum of 12 months assignment (one calendar year) or to pay the balance if milk sales are discontinued for any reason. In addition, if the milk check assignment is started after one or more months have passed in the year, the initial month(s) fee must be submitted with the enrollment form. If a milk check assignment is established, no discount will be provided for early enrollment.

- Animals owned by others housed in a REWARDS herd will be accepted as long as the primary herd has listed all cows in the herd at sign up and paid the full fee. The animals will be listed as one herd.

- No refunds will be provided.

STILL NOT SURE?

- If you would like the ABA office staff to assist you in evaluating if the REWARDS Program might benefit you, please call the office at (614) 335-0020.

NEW FOR 2010 - The Ayrshire Digest is offering an exciting opportunity to place a full color, 1/6 page ad in every issue of the Digest for just \$35 per month! This special offer is a great way to boost your marketing plans. In addition, your ad will be placed online at usayrshire.com for FREE the entire year. Contact the ABA or the Digest to get signed up today! (For your convenience, you may add the advertising expense to your REWARDS sign-up payment or milk check off assignment)

REWARDS Program Application

Name _____

Address _____

DHI Herd Code: _____ Processing Center: _____

Account Number: _____ Associated Accounts: _____

I prefer the following payment option:

1. _____ REWARDS Prepay. Enclosed is payment to cover the \$100.00 base fee, plus \$16.00 per milking age female, minus 5% for prepayment if payment is received by December 31st. (Subtract an additional 5 percent discount if you are enrolling 51 - 100 cows, 10 percent for 101 - 200 cows, or 15 percent for 201 cows or more)

2. _____ Ayrshire Digest 1/6 page color contract advertising - 6 issues for \$420

2. _____ Bill my credit card# _____ MC _____ VISA _____ Exp. Date _____

3. _____ Milk Check Assignment Form. (available from ABA office)

Signature _____ Date _____

Enclosed is a copy of my latest test sheet. I have _____ milking age Ayrshires as of today.

REWARDS Program Reminder . . .

The discount deadline to sign up for the 2010 REWARDS Program is December 31, 2009. The final deadline to sign up is March 31, 2010.

Milk Check Assignment Agreement Instructions

Any breeder participating in the Ayrshire Breeders' Association REWARDS program is entitled to make payments for this program by milk check assignment.

To use a milk check assignment, please complete both copies of the enclosed application and return them to the Ayrshire Breeders' Association along with your REWARDS program application and a copy of your latest herd summary test sheet. The ABA will forward your milk check assignment agreement to the appropriate party. Once we receive our signed agreement from your milk handler, we will mail you a copy.

When determining your monthly assignment fee, please remember that your REWARDS fees for 2010 must be paid in full by December 31, 2009. If you need assistance determining your fees, please contact the ABA at 614-335-0020.

Milk Check Assignment Agreement

Milk Handler _____ Date _____

Milk handler's address: *(to be completed by breeder upon application)*

Milk handler's phone: *(to be completed by breeder upon application)* _____

To whom it may concern:

Please pay to the order of: Ayrshire Breeders' Association
1224 Alton Darby Creek Rd., Suite B
Columbus, Ohio 43228

The sum of \$ _____ per month, and charge any payment so made against the account of the undersigned patron.

The first of such payments shall be made on or about the 25th of the month. Monthly payments are to continue through December 2010 .

It is expressly understood that, by accepting the foregoing order, the milk handler shall incur no liability for failure to make deductions, and payments as herein mentioned, and that the arrangement on the patron's part is voluntary and without any consideration. This assignment can only be terminated by the Ayrshire Breeders' Association.

Sincerely,

Patron's Signature _____

Patron's Address _____

Patron # _____

MILK HANDLER'S ACKNOWLEDGEMENT

We acknowledge receipt of the foregoing order and accept the same, but are not liable for failure to make the deduction requested.

Milk Handler _____

Date _____

By _____

Milk Handler: Please sign both copies of this agreement. Retain one for your records and return the second copy to the Ayrshire Breeders' Association, 1224 Alton Darby Creek Rd., Suite B, Columbus, Ohio 43228 • Phone: 614-335-0020

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Are You Looking to Generate Some Extra Revenue Through Merchandising?

Would You Like to Get Noticed in the Ayrshire Digest?

Take Advantage of This Special Offer

**A 1/6 page ad
in full color
in each 2010
issue for the
low price of
\$420 for the
whole year!**

***For Just \$35 per month, you
can get your herd name and your
Ayrshires in front of the nation
and the world in FULL COLOR.
Ads will also be posted on the
ABA website each month **FREE!*****

Not sure what to Advertise or how to
get started? We'll Be Glad to Help.
Your Digest Editor is ready with
creative ideas that will make your
herd stand out!

Pre-payment or milk check-off required.

Sign up on the Rewards Program Application or by calling:

ABA, 614.335.0020 Or Ayrshire Digest Editor Diana Curtis, 614.339.5394